B. Tech.

(SEM. II) EXAMINATION, 2008-09

PROFESSIONAL COMMUNICATION

Time : 3 Hours] [Total Marks : 100

Note : Attempt all questions. Marks are indicated against each question.

1. Attempt any two of the following. 2×8=16
   (a) What is communication? What factors should be borne in mind in order to make communication effective? Describe.
   (b) What is a proposal? Give the details of the structure of a proposal.
   (c) Describing the significance of report-writing in technical communication, draft a report on "Noise Pollution and the Measures to check it".

2. Attempt all parts.

Part - A

Do as directed in the brackets. Attempt any five. 5×1=5

(i) He aimed his gun......the tiger (Insert a suitable preposition)
(ii) The post for which no salary is paid. (Substitute a single word for this expression)

(iii) People say that Mohan is very laborious. (Change into passive voice)

(iv) This is the most recent novel isn't it (Punctuate the sentence.)

(v) Teach, Instruct (Show by means of sentences the differences in meaning of this group of synonym.)

(vi) I said to him "You are always late." (Change into indirect speech)

(vii) To fall foul of (Make a sentences with this phrase)

(viii) He is......university professor (Insert a suitable article)

**Part - B**

Rewrite the following sentences making necessary changes as directed in the brackets. Attempt any five.

(i) The police man noticed the thief when he went by the Super Bazar. (Re-write after removing ambiguity occurring due to the use of pronoun.)

(ii) The Car is in the garage which he smashed. (Rewrite the sentence after removing ambiguity by changing the position of faulty modifiers).

(iii) He tried to complete the assignment, but failing (Re-write after removing awkward contruction)

(iv) If One's mouth is dry, you should eat a lump of sugar. (Re-write it correcting the shift in tense or person.)

9980] [Contd..]
(v) The table alongwith chairs were placed on the dais. (Rewrite after making sure that the subject agrees with the verbs).

(vi) Either of these men may lose their temper at any time. (Rewrite after making sure that the pronoun agrees with the antecedent).

(vii) I was born in the city of Secunderabad. It is located in the state of Andhra Pradesh (Re-write the sentence applying the principle of reduction.)

(viii) He worked very hard. He wanted to secure first position in his group. (Rewrite the sentence using suitable connective)

**Part - C**

Write a paragraph on any one of the following: 5

(i) Failures are the pillars of success.

(ii) Knowledge is power.

(iii) The Friendship of Books.

**Part - D**

Write short note on any one of the following: 5

(i) Inductive and Deductive method.

(ii) Linear and Spatial Method.

(iii) Meaning of Paragraph and the essentials of paragraph writing.
Attempt any two of the following:

(a) What is reply to an enquiry in business letter? An enquiry has come to your company, a firm of watch makers, from a retailer. Write a reply to send with your price list. Quote your terms and add any information you consider might induce your correspondence to place orders with you.

(b) What is an order? Write a letter to a firm which has complied with your order with regard to the purchase of a generator for your house.

(c) What is the importance of bio-data in applying for a job now-a-days? What are the essential items of a good bio-data? Describe.

Attempt at least three questions from each part: 3×5=15

Part-A

(a) What is Basham's viewpoint about ancient Indian Civilization? Describe.

(b) How do different branches of study prepare us for the practical side of life? Explain.

(c) How should one read a book, according to Virginia Woolf?

(d) What do people normally do after they borrow a book from an individual?

(e) Point out at least two demerits of modern civilization, according to C.E.M. Joad.
(a) Compare the character of Della and Jim in the story "The Gift of Magi" by O'Henry.

(b) How is the burden of the mind of Iona relieved in the Story "The Lament"? Discuss.

(c) What is the Social conflict presented by Mulk Raj Anand in his "The Barber's Tade Union"?

(d) Describe the irony represented in the story "The Eyes Are not Here" by Ruskin Bond.

(e) Sketch the character of Paco in "Capital of the World" by Evnest Hemingway.

5 Attempt any three of the following. 3×6=18

(a) What is a language laboratory? How can it help you in language learning?

(b) What is phonetics? How is it important in language learning?

(c) What is rhythm? Explain with example.

(d) How is reading an essential tool of language learning? How can it help one in language acquisition?

(e) Read the following passage carefully and answer the questions that follow:

9980] 5 [Contd..
Technology, now threatens to grow into a system, functioning purely on its own interest without regard for the best interests of mankind. Symptomatic of this is the way in which technology has been driven to evolve a special technique for suggesting to man what he imagines he needs. We might eventually arrive at a stage where man, who should be the beneficiary of modern production, becomes a slave to the productive process. On the one hand, he may buy a car, a television set or a washing machine but he becomes, on other hand, in the office, at his machine in the factory, at his drawing board, in sales promotion or even in the Manager's office, merely a tiny cog in a gigantic organization. He performs his function and plays his part. The little humanity and individuality he has must be bought at the price of living to further the aims of others. Instead of being able to participate in the lively cut and thrust of dealing with fellow beings, instead of handling matters that concern real people, a modern business man leads a remarkable abstract sort of life. The result is that feeling of not belonging so often deplored these days in public discussions. It is an inner emotion of modern man who experiences sensations of rootlessness, of belonging nowhere, who feels a stranger in his own backyard.
Man's liberation from the vagaries of nature, the basic task we attributed to technology, has now become, by a strange freak of logic, Man's alienation from nature.

(i) What threat is posed by modern technology?

(ii) What factors corrode man's humanity and individuality?

(iii) Why has modern man developed a feeling of "not belonging"?