B.Tech
(SEM I) ODD SEMESTER THEORY EXAMINATION 2009-10
PROFESSIONAL COMMUNICATION

Time : 3 Hours] [Total Marks : 100

Note : (1) All questions are compulsory.
(2) Follow the prescribed text while attempting questions on literature.

1 Answer any two questions : 10×2=20

(a) Differentiate between any two pairs out of the following :
   (i) Rising and falling tones
   (ii) Reading and listening comprehension.
   (iii) Primary and secondary stress.

(b) Attempt any two of the following :
   (i) Compare and contrast between the language of technical communication and that of literary writings in the light of their fundamental features.
   (ii) Elucidate style of technical writing on the basis of accurate choice of words and phrases, appropriate sentences and effective paragraphs.
(iii) What is difference between abstract and summary of a formal report? Illustrate.
(iv) Differentiate between a business offer and business proposal with suitable illustrations.
(c) Attempt any two questions:
(i) What are essential features of a well-balanced scientific article?
(ii) How does a technical research paper differ from a scientific article?
(iii) What are distinguishing features of Resume and Curriculum Vitae? Illustrate with examples.

2 Attempt any four of the following questions: \[5 \times 4 = 20\]

(a) Discuss the role of ancient scriptures in sustaining, promoting and retaining the continuity of Indian culture over the ages apropos of A.L. Basham's views.

(b) How do studies shape and mould the character and personality of man according to Francis Bacon? Elucidate precisely.

(c) What is relevance of Gandhian principles in modern times during globalization and interdependence of nations? Critically examine Gandhian contributions to peace and prosperity of the world.

(d) How is simple writing, according to J.B. Priestley, more interesting and appealing to common masses than the complex writing? Pin-point precisely.
(e) What are the ways, according to Virginia
woolf, by which a passionate reader can derive
the maximum benefit while reading any book
of one's choice?

(f) Give your opinion on book-piracy in the light
of R.K. Narayan's views on the theme in his
essay: "A Bookish Topic."

3 Attempt any four of the following: $5 \times 4 = 20$

(a) What is the recurring theme of O.Henry's story:
"The Gift of the Magi."?

(b) What is that element of irony used by
Rabindranath Tagore in the story: "The
Ren fueiation"?

(c) Narrate the pains and suffering of ivona in A.P.
Chekhor's story: "The Lament."

(d) How does The Fly reveal the inner working
of the mind of the boss in K.Mansfield's story
"The Fly"?

(e) How is Paul's mother instrumental in causing
mental distress to her child in D.H. Lawrence's:
"The Rocking Horse Winner"?

(f) What is the anti-climax of the story "The Eyes
Are Not Here" written by Ruskin Bond?

4 Attempt any two questions: $10 \times 2 = 20$

(a) What are the features of a claim letter? Draft
a suitable claim letter after inventing details.

(b) What is technical proposal? Draft a proposal
for building a common auditorium to be sent
to C.E.O. of the organization for financial
funding.

(c) What are features of a purchase order? Draft
a purchase order for buying 100 nos PCs for
your Computer Centre/Data Centre.
Attempt any **two** questions:

(a) Correct any **five** of the following:

(i) He hanged the map on the wall.
(ii) Please excuse me being late.
(iii) One should be careful in his studies.
(iv) It is more perfect picture you gave me.
(v) I forbid you not to enter the room.
(vi) I am confident to win.
(vii) The bundle of wood has caught the fire.

(b) What are the three requisites of writing a paragraph? How does inductive order provide the basis for carrying out researches in science?

(c) Attempting any **one** of the following:

(i) Give the meaning of following homophones. Attempt any **five** of the following:

(a) Cite and Site
(b) Adapt and Adept
(c) Refuge and Refuse
(d) Diverse and Divers
(e) Emigrant and Immigrant
(f) Ensure and insure

(ii) Give one word substitute for the following:

(a) A child whose parents are no more.
(b) A person who can neither read or write.
(c) One who hates women.
(d) One who knows many languages.
(e) One who believes that nothing can be known about existence or God.
(f) Something that can be drunk.