Commandment from the Founder

We are building our institute as an ideal family, the RKG PARIWAR where members strive for the development, well being and promotion of each other.

From the desk of Vice-Chancellor...

I am in high spirits to see the contour of your institute during my visit in the Inspire Internship program sponsored by Department of Science and Technology, India. I am very delighted to see the team work and efforts of members of faculty and staff to make this event very successful. I found very much enthusiasm of girls towards future in science and technology. I wish the college all the very best and congratulate them for being amongst top colleges in NCR. I convey my best wishes to the team of “News & Views” for their efforts and future endeavors.

Prof Nupur Prakash
Vice-Chancellor, IGDTU for Women, Delhi

Message from Editor-in-Chief...

RKGIT for Women created a history by enthralling continuously for 34 days. It was really very motivating and unbelievable for everyone. I know we did not dig out 34 days out of 31 days of January; but we tried to give the efforts of 34 days. Let me bifurcate the days:

1. A 10 days workshop on Signal System in association with IIT KGP = 10 days
2. A 5 days residential camp INSPIRE = 5 days
3. A 5 days Short Term Course in association with NITTTR = 5 days
4. A 10 days Training session on Cyber Security and Network Management = 10 days by Net Tech
5. 3 days in UPTU Semester Examination = 3 days
6. One day of UPSC exam. During these events three days were overlapped.

Ice cold January of 2014 was totally jam-packed with the academic events which were successfully culminated by the sincere and dedicated efforts of the members of the faculty, teaching, non teaching and support staff.

Thanks for running the show as if it was your own

Dr Neeta Awasthy, Director, RKGITW

Spring is nature's way of saying, "Let's party!" ~ Robin Williams
February’ is an anagram of ‘bare fury’ (if you are feeling angry) or ‘bury fear’ (if you are brave).

RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY
Guest lecture on Human Transformation–A Journey to Global Market

A guest lecture by Mr Vikrant Tomar (Country Head, Vietnam, Amazon Exports Pvt. Ltd) on “Human Transformation – A Journey to Global Market” was organized on 29 January 2014. It was a very interactive and knowledgeful session organized by CRM. He shared his experience of how he started his journey from a very small village and now reached at such a remarkable designation. His journey acted as a motivation pill for all the student managers. He also discussed about exports and imports policies, procedures & ways.

It was a very interactive session attended by all the members of faculty and student managers.

Experience of Mother Dairy Industrial Visit

RKGIT (MBA Institute) students got an opportunity to visit mother dairy plant, New Delhi on 31 January 2014. The visit was guided by the supervisor Mr Ashok Verma of ‘Mother Dairy’. The student managers went through the entire functioning of the plant and learnt process in principle and practice. The turnover of the plant is 30 lacs kilolitres of milk per day. The Mother Dairy emphasizes on quality so that they can deliver the desired satisfaction to the consumers. They work upon the maintenance of quality milk by going through the process of clarification, homogenization, standardization and pasteurization. A number of tests were shown through which level of adulteration of chemicals like urea and neutralizer could be checked. It was a very great learning experience for all the students.

Blood Donation Camp

"The finest gesture one can make is to save life by donating Blood" Transfusion of blood every year saves Millions of life all over the world, there are Millions of Blood Donors all over the world but still there is dearth of adequate number of blood suppliers which leads to loss of many lives. Keeping this challenge in mind a Blood Donation Camp was organized at RKGIT PG Campus on 3 February 2014. It was a social initiative taken by RKGIT (MBA) in association with GMA and Rotary Club of Sahibabad. More than 300 people including students and members of faculty donated blood. The donors were also given a donor card for their future reference.

Stock Mind

It is a matter of great privilege for Raj Kumar Goel Institute of Technology (MBA) for having the company representative from ICICI Direct Institute of Financial Learning, Mr Vivek Agarwal (Regional Manager) and Mr Govind (Sr. Manager, ICFL) on 7 February 2014.

It was a knowledge oriented session on Stock Market and career road map for BFSI segment i.e Banking Financial Services & Insurance. Apart from this it was a certificate distribution ceremony for all the participants and winners. Overall 32 students participated in this event and the winner was Amit Gupta followed by Sarfaraj and Raja Bharadwaj as second and third runner up.

It was great learning activity for all the students and all of them who attended the event in an enthusiastic manner.

Presentation at ABES College

A Summer Training Project Competition 2014 was organized at ABES Engineering College in association with GMA on 8 February 2014. Participants from different colleges gave their presentation in different specialization. RKGIT MBA 2nd year student Ms. Mani Garg was awarded as the Best Project Report in Finance Specialisation for the title “Financial Study of Capital Structure”. It was a great learning experience for all five student representatives including Dhriti Aggarwal, Dipika Garg, Rekha Yadav, Yashi Bansal and Ashish Choudhary of MBA 2nd Year.
The name of February came from the Latin word februa, a means of cleansing, which referred to the pre-spring purification rituals.

**Tree Plantation**

RKGIT MBA & MCA organized a Tree Plantation on 14 February 2014 in memory of our founder Chairman Late Shri Raj Kumar Goel Ji at Post Graduate Campus. It was a tribute to our founder chairman on his Punya Thithi. Honorable Chairman Shri Dinesh Kumar Goel Ji inaugurated the event by planting the first tree. In all, 101 trees of different varieties were planted.

**Sales Guerilla**

To boost up the marketing skills of the management students and give them exposure to the practical world of the marketing, RKGIT MBA organized a SALES GUERILLA competition for them. On 15 February 2014 a market was set up by the student managers of MBA. It consisted of different shops which had to sell their products and earn maximum profit. The shops were ‘Chaudhary Chat Bhandar’ selling range of food items, ‘Petals’ selling handmade greetings for different occasions, bookmarks etc., ‘Manthan’ and ‘Fun world’ were present with some games and Desi Darbar with food products and food items. All the teams enjoyed great deals and profits. They could attract a lot of customers for their products. All enjoyed the event well. Through the event the students were able to apply marketing principles which they primarily actually read in books. The winners of the event were: 1st Chaudhary Chat Bhandar, 2nd Petals, 3rd Fun World

**Investment Banking Session**

RKGIT MBA students got an opportunity to attend a session on investment banking held on 17 February 2014. Mr. Sameer Kapoor was the Key orator for the session. The lecture focused on how to manage the portfolio, investment banking, wealth management etc. In his Lecture Mr. Sameer created real situations to make the students clear about the financial aspects of investment banking and the related terms.

Ms Nishi Pathak, Co-ordinator, News & Views, RKGIT (MBA)

**RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY FOR WOMEN**

**Three days Entrepreneurship Awareness Camp**

A 3 Days Entrepreneurship Awareness Camp (EAC) for the students of B. Tech. 2nd, 3rd and 4th year (All Branches) was organized from 4 February 2014 to 6 February 2014. This camp was sponsored by Department of Science & Technology, Govt. of India, New Delhi. This workshop started with the lighting of the lamp by Shri Dinesh Goel, Chairman RKGGI, Prof B K Gupta, Advisor, RKGGI, Dr Neeta Awasthy, Director RKGIT for Women, Resource Person Mr. Mahendra Kumar Gupta, Authorized Trainer, NIHSSUD, Govt. of India, Co-ordinators of the Workshop Dr J P Navani & Dr Shravan Kumar. Dr Awasthy welcomed the guests and motivated the students by unfurling the new concepts of Entrepreneurship. Mr M K Gupta told the business opportunities and Self rating in the two sessions. The second day started with a new vision of students when they were asked to make the blueprint of establishing the new enterprise. The winners were given cash prizes. Mr R P Singh, Senior Manager, Punjab National Bank tried to tell the importance of bank in the field of entrepreneurship and expanded the role of bank for loans. Two new entrepreneurs Mr Sajeev Malik and Mr Vajid Ali shared the problems and overcome in the business. During these three days, EAC participants were exposed with Motivation, concept of Entrepreneurship and Self-employment, Identification of business idea/Innovation Process, Intellectual Property Rights, and Project Report Preparation. Dr Neeta Awasthy, Director interacted with the students and gave them tips of becoming good entrepreneurs.
One day Workshop on Financial Education by SEBI

A one day workshop on Financial Education was organized by the Department of Mathematics, RKGITW and Securities and Exchange Board of India, Indian Government on 17 February 2014 which took shape by lighting of the lamp by Shri Dinesh Goel, Chairman RKGIT, Prof. B K Gupta, Adviser RKGIT, Dr. Y P Singh, Resource Person, SEBI, Dr Neeta Awasthy, Director RKGIT for Women, Dr Rakesh Goel, Co-ordinator, SEBI Workshop. Dr Singh enthralled the students by letting them know about Financial Awareness and arrangements, Know your Customer (KYC), Regulatory Authority of India, Ponzi schemes, Inflation rule-72. This workshop was organized for the students of III & IV year and members of Faculty. This workshop opened up new panoramas for financial arrangements.

STC on Cyber crime and Forensic tools

One week STC on “Cyber crime and forensic tools” has been conducted by NITTTR Chandigarh & RKGITW from 27 January 2014 to 31 January 2014 under the Faculty Development Programme. The chief guest was Prof. Anil Kumar, Technical Director, NIC (National informatics Center), Deptt. of Electronics & Information Technology, New Delhi. More than 50 members of faculty from various colleges participated in this workshop. On the very first day of the programme Dr Anup Girdhar, CEO & Founder-Sedality solution & Technologies gave a brief introduction about Cyber Security & Forensic printing. In the Second Session on the same day, Dr Girdhar told the participants about mobile security & Forensic.

On the second day of the STC, Mr Gurcharan Singh of Central Detective Training School, CHD, told the participants about the emerging challenges of Cyber Crime. In the last session of the day 2, Mrs Geeta Gulati (Lawyer) discussed various case studies on cyber Crime.

On the 3rd day of the STC, Mr Manpreet Singh cyber expert from ICICI Bank gave the participants an enlarged view of Financial frauds & Investigations. In the last session of day 3 the participants had their hands on various security tools like helix, Netsleuth. On the fourth day of the STC Programme, Mr Amit Doeger, Asst Professor, NITTTR CHD, told the participant about active directory services. In the second session of day 4 participant performed practicals on various tools like true crypt & OS forensics. On the last day of the STC Mr Vipin Gupta Director U-net solution, gave a brief overview of the types of firewalls and Intrusion detection system. The session was followed up by feedback and valedictory ceremony that was held on 31 January 2014. Director RKGITW, Dr Neeta Awasthy distributed the certificates to all the participants. Mrs Rama Chhabria, Asst. Prof., NITTTR CHD visited the campus for the feedback from the participants about the programme.

The workshop was organised by CS & IT Department and the Co-ordinator on the workshop was Ms Kadambri Agarwal, HOCS Department.

Workshop on Signal & Systems

A 10 days workshop on Signal & Systems was organized by IIT Kharagpur and Ministry of HRD at several remote centres across the country by means of Video Conferencing. RKGITW, one of the remote centres of IIT Kharagpur venue for the workshop from 2 January 2014 to 12 January 2014. Around 53 participants from 14 different engineering colleges participated in the workshop. The lectures delivered by Prof. V M Gadre and Prof Somnath Sengupta covered the basics and detail discussions on various topics like Fourier Transform, LSI Systems, Laplace Transform, Z- transform and their real life applications. Hands on session in the Sci-Lab included practical applications of theoretical topics. Valedictory session took place on 12 January 2014. Prof. D B Phatak addressed the participants with his golden words, he motivated the faculty members and provided effective tips for quality teaching. He concluded by saying – “Teachers empower the nation, Soldiers defend the empowerment”. Dr Neeta Awasthy, Director RKGITW was the co-ordinator for this workshop. Dr Nitin Pratap Singh, RC co-ordinator managed all the necessities for successful and smooth running of the workshop. Mrs Rishi Gupta, HOD ECE was the Co-ordinator for the workshop and under her able guidance the whole workshop became a success.
विज्ञान कार्यशाला शुरू गाजियाबाद: मंत्री रोहित आरकेजीआईटी
इंस्टीट्यूट में पांच दिवसीय विज्ञान कार्यशाला
इंशायर-2014 की शुरुआत की गई।
कार्यशाला के मध्यम से छात्र-छात्राओं को
विज्ञान एवं तकनीकी क्षेत्र में प्रोत्साहित करना
है। कार्यशाला का शुभारंभ हिली टेक्नोलॉजिकल
युनिवर्सिटी के वाइज चोसल डा. पी. नीरा शर्मा
ने किया। मुख्य अतिथि ने वैज्ञानिक शिक्षा के
साथ-साथ प्रौद्योगिकी के क्षेत्र में इतनी ओर
पर प्रकाश दालने लगे। ब्रिटिश नौसेना
मार्च 2013 से अधिक छात्र-छात्रा
कार्यशाला की जानकारी देंगे। इस
कार्यशाला का प्रथम आयोजन वर्ष 2013 में
कई कारणों के लिए करीब गया। इस वर्ष भी इस
cार्यक्रम का आयोजन आरकेजीआईटी पिल्लू
आरकेजीआईटी (ई) पिल्लू
आरकेजीआईटी (ई) गाजियाबाद में एक साथ किया जा रहा है।
कार्यशाला के आयोजन डा. लक्ष्मण प्रसाद, डा. अनिता यादव,
डा. आरकेजी गुप्ता, डा. मोरंगण सारमा
ने किया। इस अवसर पर आरकेजी ग्रुप
cे विद्यार्थियों को बोल। डा. अर्जुन गुप्ता,
डा. सोमसेंकर अर्थ उपस्थित थे।

साइबर क्रिम एवं फोरेंसिक टुंबा कार्यक्रम शुरू
लाभार्थियों से उपयोग कर्ते एटीएनट कार्ड

शिक्षकों को होनी चाहिए व्यक्ति के उन्नयन को

शिक्षकों का होनी चाहिए व्यक्ति के उन्नयन को
Solution of the January issue puzzle

Mr. Vijay Kumar Agrawal
Asst. Prof. with Director RKGITW,
Professor, Dr. Rakesh Goel,
Dean, Dr. Manorma Sharma
Editors & Editorial Team
of News & Views

Winner of the September issue's puzzle

Ms. Neha Singh,
EC IInd Student of RKGITW
Director RKGITW,
Neeta Awasthy
Professor, Dr. Rakesh Goel,
Dean, Dr. Manorma Sharma
Editors & Editorial Team
of News & Views

Puzzle of the month

Here you see a pool with six happy frogs. You must exchange the positions of the brown and green frogs, using the following rules:
- A frog can only jump to an empty water lily;
- A frog can only jump over at most one other frog, that has another color;
- A frog can only jump forward (i.e., the green frogs jump right and the brown frogs jump left).

How can this be done?

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