From the desk of GM & Marketing Head, K.P.E...

I am happy to see the profile of your Institute through monthly newsletters of your Institute. During my visit to the Institute on the occasion of Engineers’ Day, I found generally well disciplined students. Sincerity was showing in their work. I am happy to see the creativity and enthusiasm of the students. College seems to have good Faculty. I wish the college all the very best and congratulate them for being amongst top colleges in NCR. I convey my best wishes to the team of News and Views for their efforts and future endeavors.

Mr. VK Mishra
Kirloskar Pneumatic Co. Ltd.

From the Core of the heart...

The life comes into the existence with kind grace of the God which is moulded into many vibrant shapes by the Teachers. In this global era the students are engineering their talents in various fields which are being witnessed by the world.

The role of teacher becomes more prominent to carry this responsibility to hone the inner skill of their students. Students are not empty pots and teachers are not the fillers, so a Teacher should act like a Mentor, Guide, Facilitator and Torch-bearer. I convey my greetings on Teachers’ day and Engineers’ day to all....

Hope to carry the thoughts in a good spirit...

Harleen Kaur
Editor

I am indebted to my father for living, but to my teacher for living well. — Alexander the Great
RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY FOR WOMEN
Freshers’ Party: Arunima...The first ray of the Sun
RKGITW welcomed the new entrants by celebrating the day in form of ARUNIMA... the first ray of the Sun i.e. Freshers’ Party on 07 September 2013. The event embarked on by lighting of the lamp by the estimable hands of Ms Anuja Nigam, Joint Secretary, Government of India, Indian Postal Services, Shri Dinesh Goel Ji, Chairman, RKG Group of Institutions along with Prof B K Gupta, Advisor, RKG Group of Institutions, Dr Neeta Awashty, Director, Prof Rakesh Goel, Proctor and Dr Manorama Sharma, Dean Academics in the feet of Goddess Saraswati in a melodious atmosphere which turned into heart throbbing performances of the students.

Shri Dinesh Goel Ji, Chairman, assured the students that management is always with them at every step of their new journey. Prof B K Gupta, Advisor, sprinkled his blessings for the beginning of new life. Dr Laxman Prasad, Director R&D, welcomed all the burgeoning engineers in her inspirational words and posted that the new entrants will follow the path of achieving success set by their seniors. Seniors welcomed juniors by putting tilak on their foreheads in a very traditional manner and giving them gifts as their token of love.

Ms Aparna Tyagi bagged the crown of Miss Fresher while Miss Dynamic was acquired by Ms Shivani Poddarwal, Miss Gorgeous was pocketed by Ms Priyanka Sharma, Miss Excellence was grabbed by Ms Minal Parashur and Miss Magnetic was won by Ms Dipshikha very magnificently by breaking the myth i.e. Beauty and Brilliancy can’t go together. This event raised the wave of sentiments when Seniors promised to take care of Juniors as their elder sisters. The event culminated by the vote of thanks by Dr Alka Lal, Co-ordinator of the event.

Engineers’ Day Celebration
14 September 2013 witnessed the Engineers’ Day in the fond memory of Mr. Mokshgundam Vishweshrwaraya with great arder and gusto. The program was inaugurated by Chairman, RKGGI, Shri. Dinesh Kumar Goel ji, Director, Dr. Neeta Awashty, Proctor, Prof Rakesh Goel, Dean, Prof Manorama Sharma and all the HODs. The Department of CS & IT co-ordinated various technical events, like Web Designing, Debugging in C, Click to Frame, LAN Gaming, Typing Race, Sudoku, Junkyard, Alchemy, Application Designing and Technical Poster Painting. The Events were co-ordinated by Ms. Deepali Singhal & Mr. Vijay Agarwal under the guidance of Ms Kadambri Agarwal, HOD, CS & IT. The Department of EC & EN organized various sports events like Badminton, Three Leg Race, Carrom, Chess, Cricket, Kabaddi, Kho-kho etc.

The Events were co-ordinated by Ms Richa Sharma under the guidance of Ms Reshu Gupta, HOD, EC. The respected Chief Guests of the program were Mr V K Misra, GM, Marketing Head, Kirlloskar Pneumatic Co. Ltd. & Mr Madan Lal Verma, SVML Pneumatic Enterprises who took out their valuable time to come and grace the occasion by judging the events and motivating the burgeoning engineers.

Laptop Distribution Program
Laptop Distribution Program was organized on 12 September 2013 under the scheme of Uttar Pradesh Government. More than 600 students of 8 Institutes were given Laptops with bags provided by the State Govt. of UP by the hands of Shri Sanjay Yadav ji, President City, Samajwadi Party, Smt Monica Rani, SDM, Modinagar, Prof B K Gupta, Advisor, RKG Group of Institutions, Dr Laxman Prasad, Director R&D, RKG Group of Institutions & Dr Neeta Awashty, Director, RKGITW. Following the ritual, the event began by lighting the lamp. Prof B K Gupta welcomed all the esteemed people, Directors, Members of Faculty and students. He motivated the students for the correct usage of laptop. Dr Neeta Awashty, Director, RKGITW briefed the students about the institute and appreciated the step of UP Government. Dr Laxman Prasad, Director R&D, RKG Group of Institutions extended Vote of Thanks.

The program was co-ordinated by Prof Rakesh Goel, Proctor, RKGITW and emcee of the event was Dr Shrawan Kumar.

Teachers’ Day Celebration
The students of RKGITW celebrated Teachers’ Day with great fervor and zest on 5 September 2013 to thank their teachers. The Head of the Institution, Director, Dr Neeta Awashty cut the cake and began the get together. The students organized many interesting games for the members of faculty in which everybody participated and enjoyed.
RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY

Teachers’ Day Celebration

Students of College of Pharmaceutical Sciences celebrated Teachers’ Day on 5 September 2013. Dr U V S Sara (Principal Pharmacy) inaugurated the programme by lighting the lamp. Students of B.Pharmacy showed their talents and honored the faculty members. Mrs Monika Sachdeva (Dean Pharmacy) delivered vote of thanks.

Manendra Mohan Varshney, Co-ordinator, News & views, Pharmacy, RKGIT

Extempore Competition

Department of Applied Sciences & Humanities organized an extempore competition on 7 September 2013. B.Tech. 1 Year Students enthusiastically participated in the competition. The event was graced by Prof Poonam C Kumar, HOD Applied Sciences & Humanities. Shri H G Garg, Dean Academics & members of faculty. The event was co-ordinated by Dr Shalini Gupta, Convenor. Shri H G Garg, Dean Academics blessed the students with his motivational speech on soft skills and announced the results in the end and the following students won the prizes:

I Prize – Shivam Singh (EN) II Prize – Aadarsh (ME) III Prize – Rajat Pandey (CS)

Congratulations to the winners & participants!!!

Dr Anupam Sharma, Co-ordinator, News & Views, Applied Science, RKGIT

Business Quiz 2013

A business quiz was organized on 24 August 2013 for the students of MBA. The quiz was divided into three phases Prelims, Eliminations and the Finals. 50 teams registered for the same. The prelim round was a written round, which resulted in the selection of 7 teams for the next round. The second round was the elimination round and consisted of questions related to the taglines and brand ambassadors of different products etc. which resulted into elimination of two teams. Five teams competed for the final. The final round tested the knowledge of the students on personalities, and rapid fire round was the last and final judgment round. A number of questions were framed for the audience. The gathering had a lot of take away from the quiz as it included updated information related to business world.

The winners of the quiz were:

I Prize: Wasim Idriis (II Year) & Mukesh P. Singh (I Year) II Prize: Jyoti Pandey & Shubham Jain (II Year) III Prize: Priya Anand (I Year) & Neha Prasad (I Year)

Ad Mad Show 2013

The students of MBA got an opportunity to showcase their creativity and team spirit through an AD-MAD Show organized on 7 September 2013. The students came out with very unique products like Katty bag, social message through advertisement of driving with a seat belt, pachpan prash, GPRS watches, hidesing washing powder and many more. Rekha Kumari, Devyanshi Sengar and Dipika Garg (II year students) were the winners and their project was GPRS watches which had the facility of net surfing. The runner ups were Nishant Kumar Singh, Priya Anand & Soni Gupta (I year students) and their product was Katty bag that was sound sensitive. The student managers were motivated by Dr. Arvind Singh, Principal MBA.

The Best CEO 2013 RKGIT

The competitive spirit of students came to the fore at “Best CEO 2013”, held on 29 August 2013, a college-level inter-collegiate quiz for students of Business Management. After a thorough scanning on the basis of awareness of brand logo, brand ambassador, brand product line, tag line, CEO of esteemed organization & parent company of famous brand, 26 participants got selected for second round. In 2nd round 26 participants grouped into 13 teams that had to present the cases on current corporate situations, which were provided to them by the organizers. 10 participants got selected for the final round. Krishna Kant Tiwari stood out to be the winner and was honored by The Best CEO Trophy. Chandra Prakash and Sarfaraz Khan secured the combined second place.
Guest Lecture
The students of MBA got an opportunity on 24 August 2013 to interact with Mr. Sanjeev Dubey, Head of Asia pacific, IBM who delivered a talk on “The Role and opportunities for MBAs in IT Industries” at RKGIT campus. The guest lecture evolved around the importance and the scope of MBAs in the IT Industries. Mr. Sanjeev Dubey threw light on the huge requirement creeping in the economy of MBAs in IT industries through so many examples of how creatively a management student can handle the situation of surplus revenues for investment decision, market capturing strategy and understanding the role of behavior of customers in the market to gain the competitive advantage for an IT company.

Teachers’ Day Celebration
“A teacher’s purpose is not to create students in his own image, but to develop students who can create their own image” On 5 September 2013 RKGIT organized a teachers’ day celebration program. The program witnessed the presence of all the eminent dignitaries of RKG Group, Prof B K Gupta, Dr. Laxman Prasad, Dr D K Somashankar, Dr S C Gupta, Shri H G Garg and the honorable chief guests were Prof V K Tripathi, IIT Delhi. The occasion was addressed by all the dignitaries who congratulated the teachers for their journey and also shared the requirements to improve this journey. Prof V K Tripathi addressed the gathering on People Centric Nationalism. His address was enriched with the experience which he had gained from travelling all around the world.

Management of RKGIT honored three members of RKGIT Pariwar for their untiring efforts & contribution to the college. Dr. Arvind Singh, principal MBA was honored for his continuous long tenure in RKGIT since 2002. Dr Poonam C Kumar has been the building stone of RKGIT; she was also honored for her tireless contribution. Dr Avinash Guir is going for an international assignment; he was honored for his never ending contribution to RKGIT. Prof B K Gupta, Advisor RKG Group and Prof V K Tripathi, IIT Delhi and the chief guest were honored with a shawl and memento. The program came to an end with the inspirational words of honorable Prof B K Gupta, Advisor RKG Group.

Entrepreneurship Motivation Campaign
“Economic growth is bound to slow unless there is an adequate supply of entrepreneurs looking out for new ideas, and willing to take the risk of introducing them” RKGIT got an opportunity to organize an Industrial Motivational Campaign on 10 September 2013, through MSME Development Institute, ministry of MSME- New Delhi. Along with the distinguished dignitaries of the college, there were eminent people from ministry of MSME, Shri A K Jains, Asst. Director, MSME Development Institute, Shri Virinder Kumar, Manager NSIC Ltd. Noida, Shri R P Vaishya, Director MSME Development Institute, Shri Bijendra Kumar, Asst. Director MSME Development Institute.

The campaign mainly focused on self-employment, through entrepreneurship. The campaign highlighted the role of MSE’s in self-employment and role of NSIC i.e. National Small Industries Corporation Ltd. in SME’s development. The characteristics required for a person to be an entrepreneur were discussed. Shri R P Vaishya and Shri Virinder Kumar informed the students about the help in the form of various schemes available through MSME and NSIC, and the procedure and requirements to avail the benefits of the schemes. In the end Shri Bijendra Kumar presented the vote of thanks and congratulated one and all for the success of the event.

Guest Lecture
A guest lecture on Career Road Map was organized on 09 September 2013. Dr. D. K. Sharma, Inspecting Officer, Govt. of N.C.T. Delhi was the guest lecturer for the day. The talk focused on “Career in Management” for the Students of MBA 2nd year. Some of the key points in the talk were like having no career plan is like standing at a railway platform without knowing your destination or which train to board, he focused that if you have not decided about your career, you will be at the mercy of your circumstances that can push you to any direction whether it is good or not. Once you have a set career goal, you will direct your efforts to acquire knowledge, improve your abilities and learn the skills required for a successful career.

Industrial Visit to NSE
An industry visit to National Stock Exchange, New Delhi was organized for the MBA 2nd year students on 23rd September 2013. The purpose of the visit was to make the students aware about the stock market & trading. The students were briefed about the basic knowledge of how does trading take place, what are the various requirements of trading, how can a person do safe trading? The students learned the number of new concepts related to trading. Mr. Shashank Dubhi & Mr. Ajay Singh Rathore, coordinated the Industrial Visit.

Ms. Nishi Pathak, Co-ordinator, News & Views, RKGIT (MBA)
National Librarian's Day
Learning Resource Centre (RKGIT) celebrated National Librarian's Day on 12 August 2013 on the occasion of the Birth Anniversary of Dr S R Ranganathan (Father of Library & Information Science in India). Dr. S.R. Ranganathan (1892 – 1972) was an eminent figure in Library & Information Science and spearheaded Library movement in India. This day is celebrated in every part of India with a purpose to attract the society in general and the users in library. National Librarian’s day is celebrated to honour Librarians.

Ms. Parul Sharma, Librarian, Central Library, RKGIT

R&D

- Prof (Dr) SC Gupta, Director (Academics), RKGIT delivered a guest lecture on “New Trends in Broadband Optical Communication” to the faculty members and M. Tech. students at RKGEC Ghaziabad on 30 August, 2013.
- A paper entitled "Customer’s awareness and their switching intention towards mobile number portability with special reference to National Capital Region” has been published in “International Journal of Management Research and Review (ISSN 2249-7196, Vol.3, Page no.3266) by Dr Vibhuti of Department of Management, RKGIT.
- Mr. Neejay Kumar, Assistant Librarian, RKGIT Central Library, Ghaziabad has qualified UGC-NET examination held in the month of December 2012.

RKGEC

- A paper entitled “Analysis of conscious awareness for natural colors” has been published in “Archives of Applied Science Research Journal” ISSN 0975-508X CODEN (USA) AASRC9, Vol. 2013,3 (2), pages 273-277 by Dr Amit Sharma, Assistant Professor, Department of Chemistry, RKGEC, Pilkhua.
- A paper entitled "Moderating eco-friendly trends in Indian festival : Holī” has been published in “Archives of Applied Science Research Journal” ISSN 0975-508X CODEN (USA) AASRC9, Vol. 2013,3 (2), pages 129-133 by Dr. Amit Sharma Assistant Professor, Department of Chemistry and Dr. Rashid Saxena, Deptt. of Humanities, RKGEC, Pilkhua.

RKGITW

- Dr Harleen Kaur, AP, Department of AS&H, RKGITW was awarded the degree of Doctor of Philosophy with CSJM University, Kanpur in English Literature. The topic of the thesis is “Shakespeare’s History Plays: A Critical Study”.
- A paper entitled “Multichannel data acquisition system using multirate signal processing” has been presented and published in IEEE sponsored national conference on “Advances in Electrical Power and Energy system” ISBN 978-93-83083-29-9 by Mr. Naveen Dubey, Sr. Lecturer, Department of Electronics, RKGITW.
- Dr Harleen Kaur, AP, Department of AS&H, RKGITW has successfully completed the TESOL approved ELT Advantage Courses on Language Learning Technologies for K-12 Teachers.

Corner

Few days back a Manager of an organization took an initiative for the betterment of the organization. As usual the subordinates came up with some positive and some negative views. My friend discussed this thing with me and I was compelled to think whether it will work or it’s a wild goose chase. After giving a thought to this I narrated him a story.

“There was a man taking a morning walk at the beach. He saw that along with the morning tide came hundreds of starfish and when the tide receded, they were left behind and with the morning sun rays, they would die. The tide was fresh and the starfish were alive. The man took a few steps, picked one and threw it in the water. He did that repeatedly. Right behind him there was another person who couldn’t understand what this man was doing. He caught up with him and asked, ‘What are you doing? There are hundreds of starfish. How many can you help? What difference does it make?’ This man did not reply, took two more steps, picked up another one, threw it into the water, and said, ‘It makes a difference to this one.’ As I paused my friend realized and said that the difference we are making either big or small hardly matters. The thing that matters is that if everyone makes a small difference, we’d end up with a big difference.

Naveen Kumar Dubey, Sr. Lecturer, ECE, RKGITW

Her cry was bitter...
For help she uttered...
The louder she roared...
The raptists harmed more and more...
Finally the result was out...
The world and her parents are now happy and loud...
A justice has been done...
A deed of morality has been shown...
Abhinya Chaturvedi, F II, III Year, RKGITW

(This poem was written on the day of the judgement of Nirbhaya Case)
**Campus Drives in the month of September**

<table>
<thead>
<tr>
<th>Company’s Name</th>
<th>Date</th>
<th>Branch</th>
</tr>
</thead>
<tbody>
<tr>
<td>PGEC</td>
<td>18 Sep 13</td>
<td>All Branches</td>
</tr>
<tr>
<td>RKGJITW</td>
<td>19-Sep-13</td>
<td>EN</td>
</tr>
<tr>
<td>Wipro BPO</td>
<td>21-Sep-13</td>
<td>All Branches</td>
</tr>
<tr>
<td>ISMT</td>
<td>23-Sep-13</td>
<td>EN</td>
</tr>
</tbody>
</table>

**Puzzle Of The Month**

You are locked inside a room with 6 doors - A, B, C, D, E, F. Out of which 3 are Entrances only and 3 are Exits only.

One person came through door F and two minutes later second person came through door A. He said, “You will be set free, if you pass through all 6 doors, each door once only and in correct order. Also, door A must be followed by door B, door B by C, door C by D, door D by E, door E by F, and door F by C.”

After seeing that, they both left through door F and unlocked all doors. In which order must you pass through the doors?

Send your answers at newsandviews@rkgitw.edu.in latest by 20 October 2013. Answer will be given in the next issue. Please try lucky draw.

**Solution of August Issue’s Puzzle**

4 6
7 1 8 2
3 5

The solution given is only one of the several possibilities.
The winner of this puzzle is Neha Singh of EC II Year, RKGJITW. Congratulations!!!

**RAJ KUMAR GOEL GROUP OF INSTITUTIONS**

**Raj Kumar Goel Institute of Technology, Ghaziabad**
College Code: 033  Ph: 0120-2788373, 2788409  www.rgit.edu.in

**Raj Kumar Goel Institute of Technology (MBA Institute) Ghaziabad**
College Code: 039  Ph: 0120-2780273, 2780400  www.rgit.edu.in

**Raj Kumar Goel Engineering College, Pilikhuwa, Ghaziabad**
College Code: 399  Web site: www.rgec.edu.in  E-mail: rgec509@gmail.com

**Raj Kumar Goel Institute of Technology for Women, Ghaziabad**
College Code: 333  Ph: 0120-2764774, 2764775, 2764776  www.rgitwomen.edu.in

**Laiba Mangat Ram Mahavidyalaya, Ghaziabad**
College Code: 932  Ph: 0120-6571684  e-mail: directormrrma@gmail.com  www.mrrma.in

**Raj Kumar Goel Junior High School**

**Raj Kumar Goel Girls Degree College**
Garhmukteshwar, Ghaziabad Ph: 05731-222831

**RKG Chandrakanta College of Mang, & Tech. for Women**
Garhmukteshwar, Distt. Ghaziabad
College Code: 401  Ph: 05731-222831  www.rkgcet.org

Feel free to suggest at: newsandviews@rkgitw.edu.in

**Engineering in the art of organizing and directing men and controlling the forces and materials of nature for the benefit of the human race.**
- Henry G. Scott

**Winner of July Issue**
Dr. Arij Kumar Singh Patel being honored by Dr. Neeta Amresh, Director, RKGJITW on Engineers’ Day

**Shikshak Divas** की उन्मादन प्रभा में हर किसी ने गीत गाया तत्काल और उन्हें उम्र ते मील हो सुख गुरुकुलीया मायाधक्कुल का “शहीद” कह सका न चाहता कस्तो गमन है! पूर्व गुरुकुलीया हीनी जीवन मस्त, दया आशीर्वाद