From the Desk of Head, BRD...

It is always enthralling to be among the students who are made by God to open new ideas with the help of their inbuilt Curiosity. It was a wonderful experience to be at Raj Kumar Goel Institute of Technology for Women which gave fascinating ideas after interaction with students. I would also like to congratulate to the team of Editorial Board of Group’s Newsletter “News & Views” who cater a good information by providing a platform of Innovation in the form of Literature which always gives a broader way to creativity.

Dr N B Brindavanam, BRD, Dabur Research and Development

From the Desk of Editor...

The month of October is very much significant which unravels the Victory of Good over evil in all the terms. Month of October of this year again witnessed the same in the form of Celebration of Gandhi Jayanti, Dussehra & Diwali. The dream of Bapu, Honorable Mohan Das Karam Chand Gandhi was showcased this year by the initiation of our PM, Mr Narendra Modi by Swachh Bharat Bhima which pens a showcase of good over evil. We should always remember that Cleanliness offers a way towards aura of healthiness. I would like wish to everyone the biggest Celebration of Indian Diasporas i.e. Deepawali which is a festival of lights which emancipates us to perpetrate ourselves to good deeds which obviously escort us closer to divinity and the niceties of nature. Wishing all a safe & prosperous festive season.

Dr Harleen Kaur
RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY (MBA)

Industrial Motivation Campaign

“The hardest part about being an entrepreneur is that you’ll fail ten times for every success.”

— Adam Horwitz, Mobile Monopoly

RKGIT (MBA) in association with MSME Development Institute – Ministry of Micro, Small and Medium Enterprises, New Delhi organized a campaign of Industrial Motivation for MBA and MCA students on 20 August 2014. The main motto of the campaign was to give the insight of the concept of entrepreneurship and give a relief to the queries of the student managers. The esteemed dignitaries for the day were Shri R P Vaishya, Director MSME, Shri Major Singh, Deputy Director MSME, Shri Suresh Yadav, Ex-Deputy Director MSME. The campaign emphasized on emerging sectors where entrepreneurs are showing their presence and highlighted the important tips through which the student managers can transform into professional entrepreneurs. It also focussed on the ethical values and the norms which should be followed in the entrepreneurial activities for the mutual benefit of the business and the society.

The campaign provided a glimpse of the various schemes which have been introduced by the Government of India for promotion and development of the upcoming entrepreneurs.

Interactive Session on Choice of Career

“The best way to predict the future is to create it.”

RKGIT (MBA) in association with Ghaziabad Management Association organized an Interactive Session on 23 August 2014, themed upon Entrepreneurship & Choice of Career. Mr S M Mittal, Managing Director, Sukriti Vidyut Udyog Pvt Ltd was orator for the day. More than 200 student managers from different colleges like RKGIT, AKGIM, HRIT, ABES & INMANTEC attended the session. Mr Mittal emphasized on building up an attitude to become an entrepreneur focusing on value addition, customer satisfaction, innovation and team spirit as key ingredients for a successful entrepreneur. Mr Vinay Gupta, Executive Director, Ghaziabad Management Association also made his esteemed presence in his words. He renarrated honorable Prime Minister's words focusing on “Make India” and emphasizing that India is emerging as a largest market in the world. He encouraged the students for entrepreneurship. The session was made interactive with curious questions asked by the student managers. The occasion was graced by Dr D R Somashekar, Director RKGIT, Dr Arvind Singh, Principal MBA & Dr Vithut, Head MBA.

Industrial Visit to Bisleri Plant-Sahibabad (U.P.)

Industrial visits provide an interface between educational and organizational environment. Industrial orientation is aimed at helping the students in understanding the practical aspects of what they study in classrooms. Keeping this in mind an industrial visit to BISLERI plant, Sahibabad was organized for the student managers of RKGIT (MBA) on 5 September 2014.

34 student managers of RKGIT (MBA) visited the plant and were divided into two batches of 17 students each. Mr Gulam, Quality Manager briefed students about the company, the area of operation, the method of extraction of ground water and adding of mineral in it. After having details about the company the students were taken around the production unit and at each stage of bisleri water manufacturing and packing was explained like the process of manufacturing the plastic bottle, placing it in the conveyor belt for filling the water and packing them etc. The company manufactures ½ litre, 1 litre, 2 litre, 5 litre and 25 litre of mineral water.

Nishi Pathak, Co-ordinator, News & Views, RKGIT MBA

RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY (MCA)

Awards

Rajeev Kumar and Anurag Srivastava, students of MCA Final year, RKGIT got award for being the most active student members of CSI Student Branch at CSI Ghaziabad IT Excellence Awards Function organized by CSI Ghaziabad Chapter in association with Region-I and Division-1 on 6 September 2014.
Guest Lecture

A Guest Lecture on the topic “ERP & Business Applications on Oracle” on 27 September 2014 was delivered by an eminent personality, Mr. Hargovind Godani, Team Leader at Keane India Ltd, Gurgaon. Being in the technology domain we always strive hard to be in synchronisation with highly volatile technological world. As a Guest Speaker, Mr. Hargovind Godani unveiled the importance & utility of ERP and Oracle in Context of today’s dynamic world. The Speaker shared his deep knowledge about the ERP and Oracle applications in industry.

The lecture was organized by RKGIT (MCA) with objective of making the students aware of opportunities available in the ERP and Oracle and how to train themselves in accordance with the industry requirements. Our eminent guest also shared the relevant career development opportunities flourishing in the present IT sector. This guest lecture was co-ordinated by Ms Rama Chaudhary, Assistant Professor, MCA.

Industrial Visit at STPI, Noida

An industrial visit was organized by RKGIT, MCA for Final year students at Software Technology Parks of India (STPI), Noida on 14 October 2014 for giving industrial exposure to students. Software Technology Parks of India (STPI) is an autonomous society set up by the Department of Electronics (the present Department of Electronics and Information Technology), Ministry of Communications and Information Technology, Government of India in 1991, with objective of promoting the Software Exports from the country.

The motive of the visit was to make students familiar with the environment prevailing at Indian industry sector. The session-I was started by Mr S R Subramaniam, Additional Director, STPI by welcoming RKGITians at STPI and briefly introducing the history of STPI & services provided by STPI to aware them about industry operations. Session-II was taken by Mr Abbas Mehdi, Dy. Director, STPI. He projected demonstration of STPI operation and also explained the concept & working of ISP. STPI representatives had shown wide range of devices used in organization and also explained the usage & advantageous features of the respective devices. It was a great learning experience for all the students. The visit was well coordinated by Mr Alok Singh Chauhan, Assistant Professor, MCA under the guidance of Dr Kavita Saxena, Principal MCA.

Dr Kavita Saxena, Principal MCA

RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY II Shift

Industrial Visit to Sheela Foam Pvt Ltd, Greater Noida

Mechanical Engineering Department-II shift organized an industrial visit for third year students at SHEELA FOAM PVT LTD, Greater Noida on 24 & 27 September 2014, founded in 1972. Sheela Foam Pvt Ltd is an ISO 9001:2000 company, pioneered the manufacturing of P U Foam in India. In India, they have 11 manufacturing units using the state-of-the-art technology at strategic locations across the country. Today, they are ranked amongst the top 5 manufacturers of Slabstock P.U Foam in South East Asia with a footprint in India and Australia. They serve a wide spectrum of customers in a fast and economical manner through a distribution network of over 100 distributors and 4500 dealers. A combination of manufacturing excellence and distribution network has enabled them to get over 40% of the Indian P U Foam market share. Sheela Foam’s Sleepwell and Feather Foam brands are leading and most trusted names in home comfort products and industrial foam respectively in India. In Australia, the name of Joyce also signifies quality and is a reputed brand. The industrial visit was co-ordinated by Mr Arvind Tiwari, Asst Professor Mechanical Department II shift & organised by Prof Dr V K Singh, Dean, II Shift.

Dr Sonia Verma, Co-ordinator, News & Views, RKGIT II Shift
The diyas are made of banana leaves instead, which hold candles, a coin and incense in Thailand.

RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY (COPS)
World Pharmacist Day

COPS RKGIT celebrated World Pharmacist Day on 25 September 2014. The theme of pharmacist day was “access the pharmacist to access the health”. The programme was inaugurated by Dr D R Somashekar, Director RKGIT, Dr Monika Sachdeva, Principal, Pharmacy and Mr Rahul Chauhan, Associate Director, Eli-Lyly Pvt Ltd, Gurgaon. All B Pharma students participated in poster competition and quiz, KBG 2014 events. On this occasion, all the respected dignitaries, Dr D R Somashekar, Director RKGIT, Dr Monika Sachdeva, Principal Pharmacy and Mr Rahul Chauhan Associate Director Eli-Lyly Pvt Ltd, Gurgaon, Dr Laxman Prasad Director R&D, Mr H G Garg, Dean, Dr S C Gupta, Director Academics participated in herbal tree plantation programme in herbal garden. Motivational talk was delivered by Mr Rahul Chauhan on scope of drug regulatory affairs and pharmacovigilance. Students were benefited with the talk. The programme was concluded by vote of thanks delivered by Mr Abhinav Agarwal, Associate professor.

Munendra Mohan Varshney, Co-ordinator, News&Views, RKGIT COPS

RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY FOR WOMEN
Diwali celebration of RKG Group of Institutions

The Diwali celebration of RKG Group of Institutions at RKGITW witnessed the esteemed presence of Mayor Ghaziabad, Shri Telu Ram Kamboj and many renowned guests from various fields. The RKG family was elated by the performances of the artists of Doordarshan and Akashwani, Meerut. The program began by lighting of lamp by Shri Telu Ram Kamboj & Prof B K Gupta, Advisor, RKG Group of Institutions. All the guests were honoured and welcomed by Shri Dinesh Kumar Goel, Chairman RKGGI, Dr Laxman Prasad, Director R&D, RKGGI, Dr DR Somashekar, Director RKGIT, Dr Ashish Soti, Director RKGEC and Dr Rakesh Goel, Director RKGITW. The function was followed by sumptuous dinner for all the members of faculty and staff and at last Deepawali wishes were given to all in the form of gifts.

Dazzling Diwali

It's the festival of lights, the day of Diwali, time to dress up folks, time to adorn the thali.
It's the occasion to throng the temples, praying the Gods & giving offerings, opportunity to entreat the deities, to bless us all & rid us of sufferings.
It's the season to pay a visit, to all of our friends and relatives, To hand them over sweets & presents, Diwali is our splendid chance.
But while you spend a time of joy, Don't think it's merriment all the joy, Out there wait many of these, For whom it's no time to be gay.
When you can make someone else smile, When you can be someone's ally, That's when you can yourself be glad.
Ms Swet Gupta, CSE, RKGITW

Happy Diwali
DIWALI CELEBRATION
Connaissance of the month

AMBIGRAM

An ambigram is a word, art form or other symbolic representation, whose elements retain meaning when viewed or interpreted from a different direction, perspective or orientation. The meaning of the ambigram may either change, or remain the same, when viewed or interpreted from different perspectives.

Ambigrams are also called
- vertical palindromes
- designatures
- inversions

Ambigrams owe their popularity to Dan Brown for incorporating John Langdon's designs into the plot of his bestseller, Angels & Demons.

Turn it upside down to get amused.

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Raj Kumar Goel Engineering College, Pilkhuwa, Ghaziabad
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Raj Kumar Goel Institute of Technology for Women, Ghaziabad
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RKG Chandrakanta College of Mang. & Tech. for Women
Harshukshwar, Distt. Ghaziabad
College Code: 401 Ph: 05731-22833 www.rkgcnt.in

Feel free to suggest at: newsandviews@rkgitw.edu.in

Idiom of the month

Canary in a (the) coal mine

MEANING:
Someone/something that is an early warning of danger

EXAMPLES:
- We have a new strict teacher, and many of us want to ask for extra help. We don't know how she will react, so we sent Jim to ask. He's like a canary in a coal mine.
- The melting glacier is a canary in the coal mine for global warming.

HISTORY:
Coal miners used to take canaries into coal mines with them. Canaries were sensitive to dangerous gases in the mine. If the canary died, the miners knew there were dangerous gases and would leave the mine.

Connaissance of the month

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